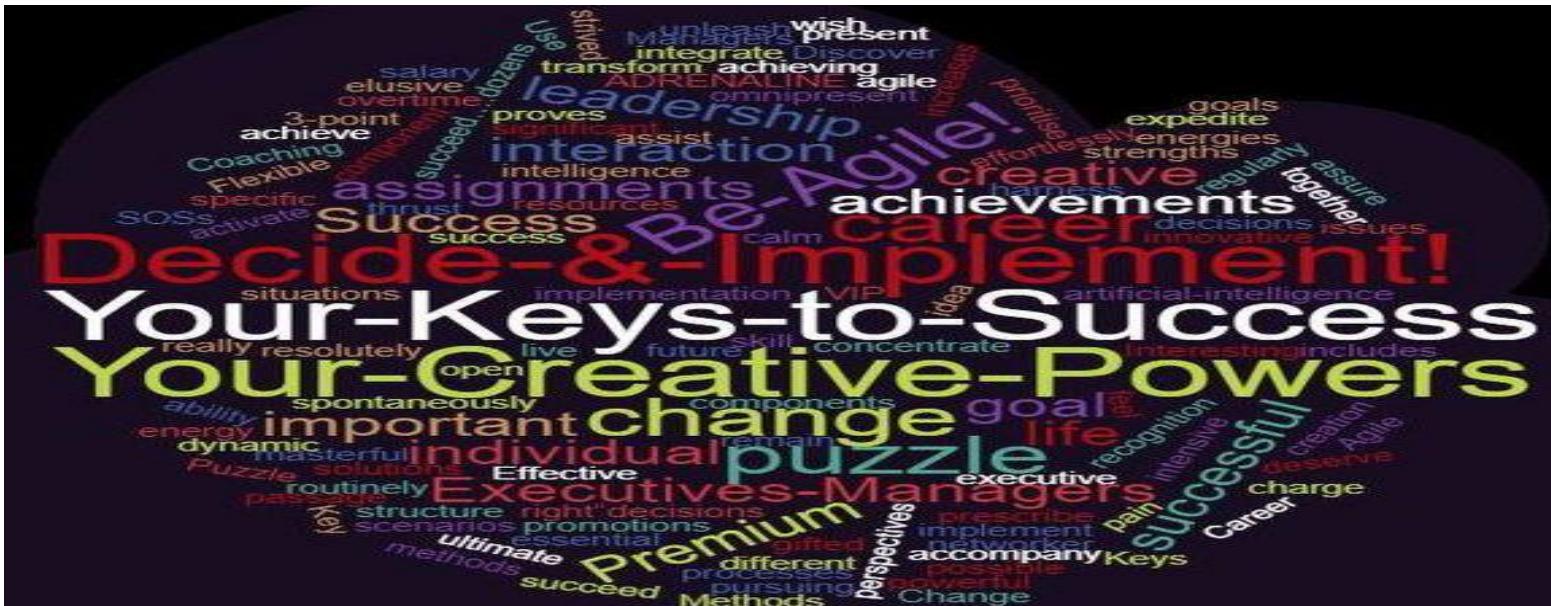


WILLIAM FERN COACHING

ADRENALINE WITHOUT THE DRAMA

Premium Coaching Package: 3 Keys to Success for Executives and Managers

Break through Your Career Cul-de-Sac....Crack the Puzzle



We all know successful people from different branches and walks of life who just seem effortlessly to glide through life as they tick off one goal after another. We often ask ourselves: "Just how do they do it?" Indeed, you are successful in your career but deep down inside you sense that the ultimate "Missing Link" – that final thrust through the goal post – remains an elusive something that you cannot quite put your finger on...but what is it?

All of the right pieces seem to be in the right places: you are a gifted networker, you know the right people, you read the right books, and you work (more than) plenty of overtime but something does not quite want to flow in your career the way you would like it to. Bottom line: it still remains a puzzle which you cannot quite assemble. And you are stumped—you just don't get it.

Of course you know the SOSs (same old scenarios) so well that you can feel the pain:

► *Your are routinely passed over for the promotions for which you have strived so hard*

► You do not receive the salary increases and other benefits which you so deserve.

► And another thing – what about all of the recognition that the others always receive? What about all of my achievements? Has it really all been for nought?

Not to worry! I will accompany you through this difficult passage in your career so that you can transform this cruel puzzle into an exquisite picture.

During our private sessions you will learn:

- How you can unleash and structure your creative energy, harness your idea creation processes and then integrate these methods into your daily routine.
- How you can assure that you regularly find powerful ways to prioritise and take „the right“ decisions.
- How you can develop innovative perspectives and agile leadership for present and future change.
- How to remain calm, collected and in charge in the most difficult situations.
- How you can discover and implement your individual strengths in order to succeed.

**Use the components of the 3-point Success Key
Methods to open the right doors.**

1. Discover and activate your creativity and resources.
To consciously and resolutely use your creative energies is indeed a central component of success.

2. Effective decisions and dynamic implementation.
As an executive or manager you have to spontaneously prescribe solutions how to succeed....dozens of times each day.

3. Agile Change Management.

Flexible interaction with omnipresent change proves to be an essential skill nowadays. In the era of artificial intelligence our ability to cope with change is more important than ever before.

Your 1:1 coaching sessions can take place over a period of about 3 months. It can take place as you wish: live, via telephone, Skype or other conference software.

Your Premium Package includes five features:

- A VIP intensive day (4 hours) during which we will concentrate on specific and significant issues so that you can expedite your achievements.
- 8 additional 1-hour sessions in order to address your individual needs
- Interesting assignments based upon the goals you are pursuing. These assignments are important and will assist you in achieving more independence.

WILLIAM FERN

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During my career, I have worked on three continents, taught – among other subjects – Customer Relationship Management and International Management and founded and operated a training institute for business communication in Frankfurt for 20 years. Subsequent to this, I worked as Director of Studies for a renowned training organisation and liaised professionally with coaches and trainers from many disciplines. I relish challenges and supporting people in reaching their goals and I coach with passion and dedication. All this I have learnt mentally and emotionally in my career I will gladly pass on to those I know.

For those who place a premium on paper qualifications here is a selection:

- MBA & MBA with a Specialism in Finance (Heriot-Watt University, Edinburgh)
- Doctor of Business Administration Emphasis: Strategic Planning (in Progress)
- Certified Master of Neuro-Linguistic Programming (Richard Bandler)
- Hypno-systematic Communication Certification (Milton Erickson Society)
- Certified Heart Math® Coach

► Unlimited email support during the entire period

► 2 additional audio programmes to provide additional insights

Your all-in investment: €1,990 for live 1:1 coaching within Frankfurt or via telephone or conference software.

Coaching and workshops can of course also take place outside Frankfurt. Simply please contact me.



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I offer coaching in both German and English. It can take place as 1:1 coaching, in workshops/seminars, live or via skype or other conference software.

You can read my coaching blog and access my podcasts on: williamfern.com



HeartMath
Certified Coach